

**„DIT 2011“  
Call for Papers**

---

**CROATIAN COMMUNICATION ASSOCIATION**



**INTERNATIONAL FEDERATION OF COMMUNICATION  
ASSOCIATIONS**



**18. International scientific conference  
»SOCIETY AND TECHNOLOGY 2011«  
Lovran, Croatia  
28.–30.06. 2011.**

---

Dear Sir/Madame,

We invite you to actively participate in the work of 18th International scientific conference "SOCIETY AND TECHNOLOGY 2011", which will take place from 28th to 30th June 2011, in Lovran (Hotel Excelsior), Croatia with Your scientific and professional paper (report, study or debate).

International scientific conference "DIT 2011" accepts and publishes scientific and professional papers and the results of interdisciplinary scientific research, whose area of interest is the development of society, education, science and technology. Strong development of society, science, technology, education, culture, art, media, communications and new ICT technology brings continuous social changes at all levels of communication (global, regional, national, local, glocal) that results in social change in all spheres of social development, science, education and technology.

International scientific conference "DIT 2011" programme is structured into 9 separate thematic units:

1. Society, science, culture and technology;
2. Education quality and new technologies for school of the future (the Bologna process and e-education);
3. Information society and new ICT technologies;
4. Communication management and public relations;
5. Media and culture of religious communication;
6. Intercultural communication;
7. Media convergence, digitization and electronic media;
8. Society and intergenerational dialogue
9. Interdisciplinary aspects of society and technology development.

Please be sure to deliver your application for participation (working title, abstract and keywords in English) not later than 15/02/2011. with attached thematic unit. Complete paper should be submitted no later than 15/04/2011. Subsequently received papers will not be considered and not included in the publication process for reviewers.

Please deliver the papers to the following e-mail addresses:

**dariamustic@yahoo.com**

and on the following address:

**Hrvatsko komunikološko društvo**

**("DIT 2011")**

**Jurišićeva 5/I ,**

**10 000 Zagreb, Hrvatska**

**HKD\_CCA@yahoo.com**

Please submit your paper **solely on a CD** in Microsoft Word or Rich Text Format (RTF) and in paper form in English, in two copies.

Papers should be typed on a computer, using medium line spacing, and printed on A4-size paper. Papers should consist of up to 18 pages of text, with 30-34 lines per page and 64 characters (with spaces) in a single line. Apart from the usual sections such as: Author's Name and Surname, Title, Notes, Bibliography, List of Tables, Charts, Photographs and Other Illustrations (if there are any in the text) and finally the List of Appendices (if there are any), papers must contain an Abstract in English, which should be 120 to 150 words long, and five key words, also in English.

All mentioned lists (of tables, charts, photographs, etc.) have to contain the number and the title of the page on which they are to be found. Also, if the text has a number of abbreviations, it is recommended that an alphabetical list of all abbreviations and their explanations be given at the end.

Formulas and equations should be written in one line.

All special characters that might cause confusion should be explained separately. Special attention should be given to bibliographic entries.

For books one has to write:

Author's name and surname, title of the book, publisher, place of publication, year of publication.

For articles in journals:

Name and surname of the author of the article, title of the article, name of the journal where the article was published, volume, year, number and page of the journal where the article was published.

For articles in collections:

Name and surname of the author of the article, title of the article, the title of the collection where the article was published, publisher, place of publishing, year of publishing.

Papers have to be proofread so the name and the surname as well as the signature of the expert who proofread the text have to be specified in English.

Accompanying letter attached to the paper has to contain the following information: author's name and surname as well as his/her address and phone number, professional qualifications, scientific position, the name of the institution or company and place of work.

**Manuscripts will not be returned.**

**Registration fee for all participants in a scientific conference is 600 Kn or 80 EUR (for two or more authors, the registration fee is 900 Kn or 120 EUR).**

*Organizing committee:*

Marcello Cherini (Italija/Italy), Slobodan Elezović, Vlado Galičić, Slobodan Hadžić, Vlasta Kučič (Slovenija/Slovenia), Hiroshi Matsumoto (Japan), Vinko Morović, Daria Mustić, Mario Plenković, Goran Popović, Mirko Pšunder (Slovenija/Slovenia), Zdravko Sorđan (Srbija/Serbia), Marko Tomašević, Danijela Vagan, Miodrag Živanović, (Srbija/Serbia), Wojciech Walat (Poljska/Poland).

*Scientific committee:*

Amos Bianchi (Italija/Italy), Zdenka Bolanča, Waldemar Furmanek (Poljska/Poland), Vitomir Grbavac, Keval J. Kumar (India), Klaus Krippendorf (Philadelphia, USA), Slavo Kukić (Bosna i Hercegovina, Bosnia and Herzegovina), Vladimir Lvov (Rusija/Russia), Ruslan Motoryn (Ukrajina/Ukraine), Mario Plenković, Majda Pšunder (Slovenija/Slovenia), Karib Phringer (Švicarska/Switzerland), Vladimir Rosić, Patrick Rossler (Njemačka/Germany), Nikola Skledar, Ludvik Toplak (Slovenija/Slovenia), Emil Vlajki (Bosna i Hercegovina / Bosnia and Herzegovina), Vidoje, Vujić Gerhard Wazel (Njemačka/Germany), Minka Zlateva (Bugarska/Bulgaria), Jan Zimny (Poljska/Poland), Vilko Žiljak.

We are looking forward for Your participation and cooperation,

Yours sincerely,

**President of Organization and Scientific Committee:**



Red. prof. dr. sc. Juraj Plenković

**Organization Committee DIT 2011:**

*Hrvatsko komunikološko društvo, Jurišićeva 5/1, 10000 Zagreb, Hrvatska*

*Tel. +385 (0) 1 2371080/ kućni 215, +385(0) 51 621 700 Tel./Fax:+385 (0) 1 4813 722*

*e-mail: HKD\_CCA@yahoo.com, dariamustic@yahoo.com,*

<http://ifca.org>, <http://komunikologija.grf.hr>, <http://www.hkd-cca.hr>