



INVITATION TO TECHNOLOGY TRANSFER WORKSHOPS

Dear Madam / Sir,

In order to create value from research results and intellectual property rights (IPR), to build technology transfer and commercialization capacities of higher education institutions (HEIs) and public research organisations (PROs), the 2nd Call for Grant-scheme “Science and Innovation Investment fund” (SIIF) is envisaged to be launched in May 2011.

SIIF grant-scheme is an activity pre-seen by the Regional Competitiveness Operational Programme 2007-2011 and funded by EU IPA programme (Component IIIc, Measure 2.2. Priority 2: Enhancing the competitiveness of the Croatian economy).

Directorate for Science of the **Ministry of Science, Education, and Sports (MSES)** and **Human Dynamics Consortium** for Technical Assistance (TA) to SIIF grant-scheme welcomes you on **Technology Transfer (TT)** workshops to be implemented as a measure to increase the capacity for successful development of projects for **SIIF grant-scheme** and **other funding opportunities**.

The workshops will be held on:

- **27 April 2011 in Zagreb**
University of Zagreb, Ulica kralja Zvonimira 8
- **29 April 2011 in Rijeka**
STEP, University of Rijeka, Slavka Krautzeka 83/A

This workshop is designed for top management, research unit leaders who have interest in cooperation with industry and TT professionals in HEIs and PROs,.
Workshops have a practical nature and will be implemented using the interactive approach.

Please note that there is offered one-time possibility to participate at these workshops.

Participation is free of charge.

Registration to workshops is obligatory and should be done through our SIIF project office (phone: + 385 1 23 52 695, fax + 385 1 23 52 699, e-mail: dragana.raic@mzos.hr.)

Please feel free to contact the project office in case of questions.

Sincerely,

Dr. Rein Ruubel
Team Leader

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TRAINERS

The workshops will be led by team of international experts: **Mr. Karl-Heinz Jach** (Germany), **Dr. Kastytis Gečas** (Lithuania), **Dr. Arvydas Sutkus** (Lithuania) and **Dr. Hugo van Veghel** (Belgium).



Mr. Karl-Heinz Jach – Key Expert for Human Dynamics Consortium that provides Technical Assistance to SIIF grant-scheme – Technology Transfer expert (Germany). International expert has over 22 years experience in the field of innovation, knowledge and technology transfer: in establishing partnerships between Higher Education Institutions, Public Research Organisations, as well as working directly with SMEs for the commercialisation of research results. He has experience in elaborating and carrying out training programmes based on thorough training needs analysis, developing guidelines and materials for trainings



Mr. Kastytis Gečas, PhD – Key Expert for Human Dynamics Consortium that provides Technical Assistance to SIIF Grant Scheme – Director of the Lithuanian Innovation Centre (Lithuania). International expert has over 15 years experience in the field of innovation, knowledge and technology transfer. He acted as Project Manager or Project Director of over 50 grant projects tied to innovation, knowledge and technology transfer. Dr. Gecas has extensive knowledge on the EC requirements required in putting together a successful grant application. He is directly involved in project pipeline preparation and training for EC grants to be disbursed to SMEs, HEIs and PROs



Dr. Hugo van Veghel – Senior Expert for Human Dynamics Consortium that provides Technical Assistance to SIIF Grant Scheme – Technology Transfer expert (Belgium). International expert has over 10 years working experience in South-Eastern Europe. He has extensive practical knowledge on SME and cluster environments with studies on clusters and FDI in Croatia. He is a non-conservative lecturer and trainer on creativity and innovation having experiential K&TT in the researcher – developer – producer - buyer chain. Multi-disciplinary project development and implementation experience for EU Funds and FDIs, mainly based on public- private partnerships. His experience in HE covers working as a lecturer and director for Centre of Management and Entrepreneurship facilitating the integration of study processes in industrial/business environments.



Dr. Arvydas Sutkus – Senior Expert for Human Dynamics Consortium that provides Technical Assistance to SIIF Grant Scheme – Technology Transfer expert (Lithuania). International expert has over 13 years working experience in technology transfer and innovation He has managed transnational technology transfer project - Innovation Relay Centre in Lithuania. A. Sutkus has vast experience in coaching SMEs – helping to develop their innovation strategy and innovation projects, in particular that requires collaboration between SMEs as well as SMEs and public research organisations. He is involved in developing reference guide of good practices for strengthening the knowledge exchange and transfer between research and SMEs.

TECHNOLOGY TRANSFER WORKSHOP AGENDA

Purpose:

- to prepare the understanding for effective use of SIIF grant-scheme possibilities to enhance the institutional capacity for knowledge and technology transfer and commercialization of research results;
- to give the overview of models and best practices of network-based knowledge and technology transfer (K&TT) service system in HEIs and PROs;
- to prepare the understanding on possibilities for preparation and implementation of long-term network-based research and development projects of local, regional and national importance;

Time	Activity	Trainers
08:30 – 09:00	Registration of participants	
09:00 – 09:30	Introduction to the workshop <ul style="list-style-type: none"> ➤ Trainers & participants ➤ Organization and program SIIF grant scheme <ul style="list-style-type: none"> ➤ SIIF grant – scheme: Call objectives and priority issues 	Dr. Rein Ruubel Karl - Heinz Jach
09:30 – 11:15	(Re)organizing Knowledge-/Technology Transfer (K&TT) system in HEI and PRO: service-based and networking oriented approach <ul style="list-style-type: none"> ➤ Developing integrated KT/TT services: ➤ Case study: The model of IRC-type activities ➤ Balancing issues 	Presentation: Dr. Kastytis Gecas Discussion: K.Gecas, H. van Veghel, A.Sutkus, K.-H.Jach
11:15 – 11:30	Coffee break	
11:30 – 13:00	Management of Innovation and TT initiatives: gearing public research towards business needs <ul style="list-style-type: none"> ➤ Competence centre for research and industry ➤ Role of competence centre in knowledge and technology transfer ➤ Case-study: A model for competence centre activities ➤ Sustainability 	Presentation: Dr. Arvydas Sutkus Discussion: K.Gecas, H. van Veghel, A.Sutkus, K.-H.Jach
13:00 – 14:30	Lunch break	
14:30 – 16:00	Capacity building/development tools for Knowledge and Technology Transfer <ul style="list-style-type: none"> ➤ Network based organization of work ➤ Research and development actors in embedded systems ➤ Case study: <u>S</u>calable <u>L</u>ow <u>P</u>ower <u>E</u>mbded platform 	Presentation: Dr. Hugo van Veghel Discussion: K.Gecas, H. van Veghel, A.Sutkus, K.-H.Jach
16:00 – 17:00	Coffee and Conclusions of the Workshop	Karl - Heinz Jach