

**16<sup>th</sup> INTERNATIONAL CONFERENCE ON  
PRINTING, DESIGN AND GRAPHIC COMMUNICATIONS**

**BLAŽ BAROMIĆ 2012**

**16. MEĐUNARODNA KONFERENCIJA  
TISKARSTVA, DIZAJNA I GRAFIČKIH KOMUNIKACIJA**

**ORGANIZERS:**

- University of Zagreb, Faculty of Graphic Arts, Croatia
- Matrix Croatica Senj, Croatia
- Croatian Society of Graphic Artists, Croatia
- University of Ljubljana, Faculty of Natural Sciences and Engineering, Slovenia
- Pulp and paper Institute, Ljubljana, Slovenia

**CO-ORGANIZERS:**

- University of Technology, Faculty of Chemistry, Brno, Czech Republic
- University of Applied Sciences, Varaždin, Croatia
- University of Zagreb, Faculty of Textile Technology, Croatia

**1st call**

**Dear Colleagues,**

it is our pleasure to invite you to participate at the 16<sup>th</sup> International Conference on Printing, Design and Graphic Communications Blaž Baromić which will be held from 26<sup>th</sup> till 29<sup>th</sup> September 2012 in Senj, Croatia.

**MOTIVE FOR CONFERENCE ORGANIZATION AND CONFERENCE AIM**

The development of graphic technology, new challenges which graphic design is daily facing and the impact of all forms of communication realized through graphics and related media lead to the permanent need of the exchange of scientific and professional knowledge and experience in the field of printing, design and graphic communications. Through the events at the Conference - lectures, poster presentations, workshops and seminars, exhibitions, formal and informal meetings of participants, the latest developments in these and related areas will be shown.

**TOPICS**

History of printing, book and script, graphic communications and media, graphic design, photography, publishing, prepress, press, postpress, packaging, color management, technology of card production, materials, paper and print durability, quality control, marketing, economy, ecology, other topics related to printing, design and graphic communications.

## CONFERENCE EVENTS

Papers will be presented through invited lectures, oral presentations and the poster section. Professional seminars and workshops will be organized, as well as the presentation of the news from DRUPA 2012 and exhibition related to the history of printing and students' photography exhibition. Scientific and professional papers that compete for the prize for best student paper will be presented as well. In addition to the mentioned events, formal supper, excursion and other events will be organized to provide an opportunity for informal meetings.

## ABSTRACTS

Abstracts of approximately 300 words in English or Croatian should be sent by e-mail on the address:

[pdcpapers@gmail.com](mailto:pdcpapers@gmail.com)

up to Jun, 29<sup>th</sup> 2012.

## OFFICIAL LANGUAGES

English, Croatian

## IMPORTANT DATES

- Abstract submission: - up to June 29<sup>th</sup> 2012
- Notification of acceptance of abstracts: up to July 3<sup>rd</sup> 2012
- Submission of papers: - up to July 27<sup>th</sup> 2012
- Reviews: up to up to August 6<sup>th</sup> 2012
- Submission of corrected papers: up to August 24<sup>th</sup> 2012
- Conference: from 26<sup>th</sup> till 29<sup>th</sup> September 2012

## SENJ – THE CONFERENCE VENUE

Senj is the oldest city in the northern Adriatic founded more than 3000 years ago. It is situated between the sea and the slopes of Kapela and Velebit. The region's areas of nature heritage preservation are the Velebit Nature Park and National Park Northern Velebit. From year 1449 till 1508 Senj was the home to the first printing house in Croatia, founded by Blaž Baromić, where at least seven editions were printed. The symbol of Senj is the Fort Nehaj built in 1558. Today, Senj is tourism oriented and to its visitors it offers comfortable stay, clear sea, great gastronomy offer and excellent entertainment.

## ORGANIZING COMMITTEE

M. Mikota (Head of Conference organization), M. Bilović, K. Draženović-Metelko, K. Golubović, T. Goršić, T. Jeličić, R. Krajačić, M. Milković, N. Mrvac, R. Naprta, D. Nekić, Đ. Osterman Parac, I. Pavlović, V. Rutar, A. Tomaš, I. Zjakić

## SCIENTIFIC COMMITTEE

W. Bauer (Aus), S. Bolanča (Cro), Z. Bolanča (Cro), S. Bračko (Slo), M. Brozović (Cro), M. Cheppan (SI), P. Dzik (Ch), N. Endlund (Swe), D. GregorSvetec (Slo), J.Gyorkos (Slo), A. Hladnik (Slo), C. Horvath (Hu), M. Jurković (Cro), H. Kipphan (Ger), M. Mikota (Cro), M. Milković (Cro), N. Mrvac (Cro), A. Nazor (Cro), B. Dostal (USA), K. Možina (Slo), Z. Paszek (Pol.), Đ. Osterman Parac (Cro), M. Plenković (Cro), A. Politis (Gre), A. Tomljenović, M. Vesely (Ch), G. Vlachos (Gre), E. Vlajki (Ca), W. Walat (Pol.), M. Zlateva (Bug), I. Zjakić (Cro)

## CONTACTS, INFO

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Secretary: Ivana Pavlović