

**16th INTERNATIONAL CONFERENCE ON
PRINTING, DESIGN AND GRAPHIC COMMUNICATIONS**

BLAŽ BAROMIĆ 2012

**16. MEĐUNARODNA KONFERENCIJA
TISKARSTVA, DIZAJNA I GRAFIČKIH KOMUNIKACIJA**

ORGANIZERS:

- University of Zagreb, Faculty of Graphic Arts, Croatia
- Matrix Croatica Senj, Croatia
- Croatian Society of Graphic Artists, Croatia
- University of Ljubljana, Faculty of Natural Sciences and Engineering, Slovenia
- Pulp and paper Institute, Ljubljana, Slovenia

CO-ORGANIZERS:

- University of Technology, Faculty of Chemistry, Brno, Czech Republic
- University of Applied Sciences, Varaždin, Croatia
- University of Zagreb, Faculty of Textile Technology, Croatia

2nd call

Dear Colleagues,

it is our pleasure to invite you to participate at the **16th International Conference on Printing, Design and Graphic Communications Blaž Baromić** which will be held from **26th till 29th September 2012** in Senj, Croatia.

MOTIVE FOR CONFERENCE ORGANIZATION AND CONFERENCE AIM

The development of graphic technology, new challenges which graphic design is daily facing and the impact of all forms of communication realized through graphics and related media lead to the permanent need of the exchange of scientific and professional knowledge and experience in the field of printing, design and graphic communications. Through the events at the Conference - lectures, poster presentations, workshops and seminars, exhibitions, formal and informal meetings of participants, the latest developments in these and related areas will be shown.

TOPICS

History of printing, book and script, graphic communications and media, graphic design, photography, publishing, prepress, press, postpress, packaging, color management, technology of card production, materials, paper and print durability, quality control, marketing, economy, ecology, other topics related to printing, design and graphic communications.

CONFERENCE EVENTS

Papers will be presented through invited lectures, oral presentations and the poster section. Professional seminars and workshops will be organized, as well as the presentation of the news from DRUPA 2012 and exhibition related to the history of printing and students' photography exhibition. Scientific and professional papers that compete for the prize for best student paper will be presented as well. In addition to the mentioned events, formal supper, excursion and other events will be organized to provide an opportunity for informal meetings.

ABSTRACTS

Abstracts of approximately 300 words in English or Croatian should be sent by e-mail on the address:

pdcpapers@gmail.com

up to July, 15th 2012.

OFFICIAL LANGUAGES

English, Croatian

IMPORTANT DATES

Abstract submission: extended deadline up to July 15th 2012

Notification of acceptance of abstracts: up to July 17th 2012

Submission of papers: - up to July 27th 2012

Reviews: up to up to August 6th 2012

Submission of corrected papers: up to August 24th 2012

Conference: from 26th till 29th September 2012

SENJ – THE CONFERENCE VENUE

Senj is the oldest city in the northern Adriatic founded more than 3000 years ago. It is situated between the sea and the slopes of Kapela and Velebit. The region's areas of nature heritage preservation are the Velebit Nature Park and National Park Northern Velebit. From year 1449 till 1508 Senj was the home to the first printing house in Croatia, founded by Blaž Baromić, where at least seven editions were printed. The symbol of Senj is the Fort Nehaj built in 1558. Today, Senj is tourism oriented and to its visitors it offers comfortable stay, clear sea, great gastronomy offer and excellent entertainment.

ACCOMODATION FOR PARTICIPANTS

Hotel ART** – *accomodation for Conference participants who have paid the Conference fee with accomodation.*

Hotel LIBRA**** (Tel: +385 (0) 53 881 051, e-mail: hotel-libra@hotel-libra.hr)

– participants book their own accommodation, please state that you are Conference participants (Conference discount for reservations till 31st August).

CONFERENCE FEE

Conference fee for participants includes the Proceedings, participating on Conference events, welcome drink, drink during the breaks, lunch (27th August 2012), formal supper and excursion.

Conference fee with the accommodation includes the accommodation in HOTEL ART – three nights with breakfast (from 26th till 29th September 2012) in a double room used as a single (Conference fee with accommodation A) or three nights with breakfast in a double room (conference fee with accommodation B). This offer is valid until hotel's capacity is fulfilled.

Before payment of Conference fee with accommodation, contact us on e-mail: pdc.conference@gmail.com with the mail subject: Surnames of participant/s, Conference FEE with ACCOMMODATION.

	Up to August 1 st 2012			After August 1 st 2012		
	Fee	Fee + acc. (A)	Fee + acc. (B)	Fee	Fee + acc. (A)	Fee + acc. (B)
Participants	150 EUR	320 EUR	280 EUR	170 EUR	375 EUR	325 EUR
PhD students (FGA*)	80 EUR	255 EUR	215 EUR	95 EUR	310 EUR	255 EUR
Accompanied persons	80 EUR	-----	215 EUR	95 EUR	-----	255 EUR

*Faculty of Graphic Arts, Zagreb

Registration fee should be paid to the following account:

Croatian Society of Graphic Artists, Croatia
 Account Number: 2360000-1102206275
 IBAN: HR1923600001102206275
 SWIFT: ZABAHR2X (Zagrebačka banka d.d.)

Please, remember to state your surname and purpose of payment, namely: Surname of the participant/s, PDC2012.

Send a copy of scanned payment with the surnames of all participants / authors for which the fee is paid on the e-mail address: pdc.conference@gmail.com

ORGANIZING COMMITTEE

M. Mikota (Head of Conference organization), M. Bilović, K. Draženović-Metelko, K. Golubović, T. Goršić, T. Jeličić, G. Kozina, R. Krajačić, M. Milković, N. Mrvac, R. Naprta, D. Nekić, Đ. Osterman Parac, I. Pavlović, V. Rutar, A. Tomaš, I. Zjakić

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CONTACTS, INFO

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