



IFCA

International Federation of Communication Association

Newsletter

September/October 2012

www.ifedca.org

SPECIAL ANNOUNCEMENT

Dear Friends and Colleagues,

It is my pleasure to announce and confirm that Prof. Dr. MARIO PLENKOVIC from the University of Zagreb was elected the new President of IFCA for the term 1 October 2012 to 30 September 2014. In line with this, I would like to send warmest congratulations and best wishes for Prof. Plenkovic.

I wish all the best with the forthcoming activities, projects and ideas! Since this is the last issue of IFCA Newsletter distributed by the Polish team, I would like to thank all of you for cooperation during the last two years. Above all, on behalf of the Polish Communication Association, I would like to thank for your support and all the valued suggestions towards the development of the IFCA Network.

Best regards,

Bogusława Dobek -Ostrowska &
Past President of IFCA

Paweł Baranowski
Webmaster



Mario Plenković, Ph.D., was elected as a full professor in Social Science scientific-educational field; He is the head of The Department for Communication Science at The Faculty of Graphic Arts, University of Zagreb, He is the President of Croatian Communication Association (1993-2011), vice-president of International Federation of Communication (2001-2011).

IFCA SESSION IN ISTANBUL



Welcome !

IFCA IN THE ERA OF NEW TECHNOLOGIES

The session will provide an opportunity to discuss one of the key objectives of IFCA: Is the Federation needed in the era of the new technologies, when messages can be distributed easily by the Internet, social platforms and official websites of communication associations? What has changed over the last 30 years since the foundation of IFCA by Prof. Dr. Klaus Krippendorff in the 1980s?

Firstly, the session will briefly introduce the main activities, principles and goals of IFCA during the period of 2010-2012. Secondly, the panel will aim at discussing problematic aspects of IFCA future and its perspectives. Among them one may find new links between IFCA and national associations, new ways of exchanging news and information as well as development of new forms of collaboration. National and regional journals for communication research will be other topic of panel also. We would like to discuss about a future and perspectives of

those journals. We aim at exchanging ideas about the content and organization of editorial process. We would discuss about common problems and how to resolve them.

Chair: Bogusława Dobek-Ostrowska (Past President of IFCA, President of the PCA, Poland)

Roundtable:

Mario Plenkovic (President of IFCA, Croatian Communication Association)

Nico Carpentier (Vice-President of ECREA)

Tomas Trampota (Chair of Central and Eastern European Network ECREA)

Irina Rozina (Russian Communication Association, Russia)

Vincenz Wyss (Swiss Association of Communication and Media Research, Switzerland)

Nurcay Turkoglu (Communications Research Association / ILAD, Turkey)

Michał Głowacki (Polish Communication Association, Poland)



ICRC Conference 2013 International Crisis & Risk Communication Conference

University of Central Florida on March 4 – 6, 2013 in Orlando, Florida.

The 2013 International Crisis & Risk Communication (ICRC) Conference is calling for abstract papers and presentations in the area of crisis and risk communication, especially those related to the 2013 theme: Rethinking Media. The review committee welcomes submissions including; case studies, original research, lessons learned/best practices, experiential reports, or normative recommendations. The conference encourages submissions reflecting interdisciplinary approaches in this area and those that have application for professionals/practitioners working in the field.

Find out more at: <http://www.icrcconference.com/>



Researching Film and Television Through the Archive, Friday 9 Nov 2012, Warwick

This is a one-day multi-disciplinary symposium exploring the practices and implications of researching film and television through the archive. This may include using archives to access television and film materials themselves, or using written archives and ephemera to gain new insights into visual material. Whatever the approach, making the archive the basis of a project, or incorporating archival research into an existing project can be an insightful, rewarding, and frequently also a frustrating experience.

This symposium will offer a space for archival researchers from across disciplines to share practices, methodologies and experiences of using different types of archive to research film and television texts, contexts and histories. It will explore the possibilities and boundaries of conducting archival research. It is also intended that a number of archivists will be present to highlight contemporary challenges to archiving procedure that might have implications for archival research and allowing a space for dialogue between the archive and the academy.

Contributions can take the form of EITHER a 20 minute paper, outlining research ideas related to the themes of the symposium OR a 10 minute presentation discussing the practical, methodological or scholarly implications of using archival research as an aspect of film and television research.

Contributions are particularly welcome in the following

areas:

- Archival research methodologies
- Why do archival research?
- The allure of the archive
- Practical aspects of using archives
- Archiving policy and practice
- The possibilities of the archive
- The limits and limitations of archival research
- The archive, impact and the REF

Please send an abstract (max 200 words), and a short biographical note to Richard.wallace@warwick.ac.uk by MONDAY 08 OCTOBER 2012. Be sure to specify the type of contribution you wish to make.



Conference for E-Democracy and Open Government 21-25 May 2013 Danube University Krems Austria

Transparency and access to information, new ways of interacting with government and democratic institutions, and Internet-based, decentralized grassroots activism have caused profound changes to the way states are run and society expected to function. Social media and new dimensions of online social activity, including individual and collective content generation, collaboration and sharing as well as the emergence of spontaneous multilevel networks change our understanding of how to run countries and companies. Services provided by public and private organisations have increased citizens' independence and flexibility, but at the same time allow for more control. Now we have reached the point where we need to look at what the ideas, promises and suggestions have brought and why some projects have failed to reach the aims. Have aims and expectations been set too high? Or is the question how we define success (and failure)? Has the role of technology been overemphasised?

These are some of the questions and topics we would like to discuss at the 2013 Conference. CeDEM13 critically analyses present and future developments in e-democracy and open government.

DATES

Deadline for the submission of papers and workshop proposals: 15 January 2013

Notification of acceptance: 29 March 2013

Camera-ready paper submission: 21 April 2013

Pre-conference event: 21 May 2013

Conference: 22-23 May 2013

Open space, extended workshops, colloquia: 24-25 May 2013

Download CfP here: http://www.donau-uni.ac.at/imperia/md/content/departament/gpa/zeg/dokumente/cfp_cedem13.pdf

Central European Journal of Communication

The Central European Journal of Communication

The Central European Journal of Communication is receiving article proposal for its next issue:

The Extension of Public Service Media in the Multiplatform Scenario

Introduction

Digitalization and the subsequent technological innovations have fostered the detachment between content, physical supports, networks and devices. At the same time, the latter become more versatile thanks to convergence and acquire a new protagonism in the media and communication ecosystem. As a result, a multiplatform scenario is being configured. This has a major impact on media contents and services, which today experience a strong wave of innovation and hybridization. Being available online is not any more an add-on but a pre-requisite for success. In addition, mobility emerges as the next distribution trend. Consequently, ubiquity, time-shifting, on-demand, personalization and social sharing are becoming current and necessary characteristics of any media content.

Objectives

According to this scenario, this special issue of the Central European Journal of Communication wants to explore the current transformations and adaptations experienced by Public Service operators with regard to their remit, organization and performance. In addition, the issue wants to identify the different conflicts arising from that evolution and in which way they are addressed by national authorities by means of policy or regulatory instruments, like the so called ex-ante evaluation procedures. By means of tackling these facts, this special issue also aims to identify and systematize the current debate regarding the future role of public service in the field of media.

Questions

Submitted articles are expected to provide answers to some of the following questions:

- Which are the main challenges, opportunities and risks that public service faces due to the configuration of a multiplatform scenario?
- How do public service operators adapt themselves to the multiplatform scenario? What does it imply from the point of view of management culture, internal structure, productions practices and the configuration of an extended offer?
- What are the main arguments of those economic profit oriented players against the extension of public service activities?
- How do public service operators counteract the increasing hostility of commercial players against them?
- How can public service operators improve the value-for-

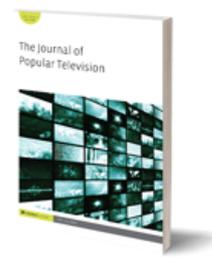
money proposal that they offer to the citizens?

- What policy and regulatory mechanisms are being implemented to address / determine / influence the evolution of public service?
- Is Public Service still necessary in order to face market failure situations and to ensure that the media system provides social profitability?

Paper submission

We ask scholars and researchers interested in publication to submit manuscripts of max. 45 000 characters by 31 October 2012. Eight papers for the publication will be selected by 15 November 2012. Full-length papers shall be submitted to journal@ptks.pl and

r.suarez@hans-bredow-institut.de according to the Style and Manuscript Guidelines laid out on the official website of the CEJC: www.cejc.ptks.pl



The Journal of Popular Television

Call for Papers: The Journal of Popular Television

This international, peer-reviewed journal invites articles on all aspects of popular television, both fictional and non-fictional, from docudramas and sports to news and cultural programming. The first volume will be published in 2013 by Intellect (UK).

The journal seeks to be equally responsive to contemporary developments in television production and contemporary currents within television criticism and theory, and to historical approaches and re-evaluation of canonical and non-canonical texts. Possible topics of interest might include (but are not limited to): studies of individual programmes, audiences, format trading, comparisons of different broadcast policies, quality television, reality television, television personalities and stars, documentaries, sport, children's television, and comedy

Articles of between 6,000 and 8,000 words in length (excluding references) are invited, and should use the Harvard referencing system. Further information, including Notes for Contributors, are available at: <http://www.intellectbooks.co.uk/journals/view-Journal,id=216/view,page=0/>. Articles and queries can be submitted directly to the principal editor, James Leggott, at james.leggott@northumbria.ac.uk. Articles can also be submitted via the Intellect website. The journal will published themed issues and prospective guest editors are invited to contact the editor with a proposal. Prospective book reviewers should also approach the editor directly.



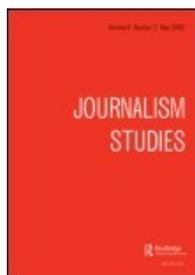
Media, War & Conflict

Media, War & Conflict is a major new international, peer-reviewed journal that maps the shifting arena of war, conflict and terrorism in an intensively and extensively mediated age. It explores cultural, political and technological transformations in media-military relations, journalistic practices, and new media, and their impact on policy, publics, and outcomes of warfare. The journal bridges communications, political science, sociology, history, and other disciplines.

We invite papers on a range of topics, including:

- Contemporary and historical war reporting
- Changing forms of credibility, legitimacy and authority
- Media ethics in the coverage of conflict
- The role of citizen-users and social media in conflict
- Terrorism, media and publics
- Intelligence operations and media
- Digital or cyber warfare
- Media and conflict prevention, peacekeeping and post-conflict scenarios
- Photo and video journalism in wartime
- War and conflict in popular culture
- The power of the visual and other modalities
- Commemoration and memorialisation of war and conflict

For more info please visit: <http://mwc.sagepub.com/>



Journalism Studies

Journalism Studies has published a Call for Papers for a Special Issue focusing on the Mediatization of Politics. The Special Issue will be guest-edited by Jesper Strömbäck and Frank Esser, and focus on the role of the news media and of news journalism in the processes of the mediatization of politics. They invite theoretical as well as empirical articles that focus on different aspects on the role of the news media and news journalism in the processes of the mediatization of politics, including but not limited to:

- * the production of news and the relationship between news media and political actors;
- * the content of news journalism and the extent to which it is shaped by different logics;
- * the news media as an institution
- * the extent to which as well as how political actors adapt to the news media; and
- * the implications of the rise of digital media for the mediatization of politics

Complete call of papers can be downloaded here:

<http://www.tandf.co.uk/journals/cfp/rjoscfp.pdf>



Humanistic leadership research

The special issue will focus on issues relevant to leadership and management in a humanistic perspective. In more recent understandings of leadership, humanistic concepts and approaches have gained an increasingly prominent place, e.g. by the increased focus on topics such as learning, development, personal skills, communication, identity, creativity, innovation and aesthetics. Leadership is still an area which is often treated by other academic fields (the social sciences and in the mercantile area) than the humanities. The special issue therefore wants to explore the range of humanistic leadership and management research in organizational, historical and aesthetic approaches to the subject.

The aesthetic perspective may include articles on Historical, social and cultural perspectives on leadership, such as descriptions of how leaders and leadership have been portrayed in literature, film and media.

The aesthetic perspective may include management that uses aesthetic effects, such as image, narrative and design or analysis of the impact of collaborations between artists and organizations.

New ways of using the management concept. Classroom management is a term used more and more frequently, but what does it mean, and how is it practiced? How does it influence teaching when the teacher thinks of herself as a leader? Another new concept is self-management. What does the emergence of this concept say about the development of society? Is it about managing ourselves in terms of being in control of our lives and governing the self to meet the standards of society e.g. expressed in norms for BodyMassIndex and / or is it about controlling our image, our history in social media like for instance Facebook.

Download the full call from this link: <http://akademiskvarter.hum.aau.dk/pdf/vol6/callUK.pdf>

Transformations

Transformations Issue 22: Hyperaesthetic Culture

Transformations is an independent, double-blind peer-reviewed electronic journal addressing the transformative processes of new technologies and mediating practices that change the way we think, feel and interact with others both in a contemporary and historical sense. We welcome writing from the perspective of cultural theory, critical philosophy, aesthetics, media studies and other humanities approaches.

Find out more at:

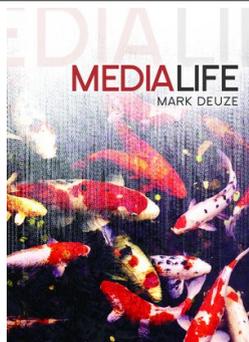
<http://www.transformationsjournal.org/journal/index.shtml>



Advertising and Reality: A Global Study of Representation and Content

Advertising and Reality: A Global Study of Representation and Content offers, for the first time, an extensive study of the ways in which we are represented in advertising. Leading scholars from different countries, who specialize in marketing communication and media studies, review and analyse different forms of advertising and give a truly cross-cultural view of the issues at hand. This edited collection contains a wide-ranging discussion of advertising's relationship to sexuality, violence, family activities, gender roles, vocations, minorities' roles, periodical reconstruction and more.

Purchase at: <http://www.continuumbooks.com/books/detail.aspx?BookId=158520&SntUrl=152998>



Media Life

Research consistently shows how through the years more of our time gets spent using media, how multitasking

our media has become a regular feature of everyday life, and that consuming media for most people increasingly takes place alongside producing media.

Media Life is a primer on how we may think of our lives as lived in rather than with media. The book uses the way media function today as a prism to understand key issues in contemporary society, where reality is open source, identities are - like websites - always under construction, and where private life is lived in public forever more. Ultimately, media are to us as water is to fish. The question is: how can we live a good life in media like fish in water? *Media Life* offers a compass for the way ahead.

Purchase at:

<http://politybooks.com/book.asp?ref=9780745649993>



Digital Labor: The Internet as Playground and Factory

Digital Labor calls on the reader to examine the shifting sites of labor markets to the Internet through the lens of their political, technological, and historical making. Internet users currently create most of the content that makes up the web: they search, link, tweet, and post updates—leaving their "deep" data exposed. Meanwhile, governments listen in, and big corporations track, analyze, and predict users' interests and habits.

This unique collection of essays provides a wide-ranging account of the dark side of the Internet. It claims that the divide between leisure time and work has vanished so that every aspect of life drives the digital economy. The book reveals the anatomy of *playbor* (play/labor), the lure of exploitation and the potential for empowerment. Ultimately, the 14 thought-provoking chapters in this volume ask how users can politicize their troubled complicity, create public alternatives to the centralized social web, and thrive online.

Contributors: Mark Andrejevic, Ayhan Aytes, Michel Bauwens, Jonathan Beller, Patricia Ticineto Clough, Sean Cubitt, Jodi Dean, Abigail De Kosnik, Julian Dibbell, Christian Fuchs, Lisa Nakamura, Andrew Ross, Ned Rossiter, Trebor Scholz, Tizania Terranova, McKenzie Wark, and Soenke Zehle

Purchase at:

<http://www.routledge.com/books/details/9780415896955/>



3 PhD-candidates in Media and Culture

We are looking for three highly motivated PhD-candidates who consider it a challenge to conduct their PhD research in the context of a collaborative research project funded by the Dutch Science Foundation (NWO) on *Locating Imagination. An Interdisciplinary Perspective on Literary, Film and Music Tourism*. As a PhD-candidate of the Erasmus Research Centre for Media, Communication and Culture (ERMeCC), you will have ample opportunity to collaborate with renowned academics with an international approach.

A master's degree in the humanities or social sciences is a must, as well as a wide-ranging knowledge of and affinity for the sociology of media and culture and qualitative methods of social science research. In addition to an understanding of the latest developments in the field, the candidate must possess didactic skills and an affinity for working with students. Candidates who take a proven interest in the field of literature, film, popular music, and/or media tourism are preferred.

For more info visit:
<http://www.academictransfer.com/employer/EUR/vacancy/15178/lang/en/>



Two assistant professor positions - Communication, Culture & Technology (CCT) - Georgetown University

Cultural History and Communication Technology

Assistant professor, tenure-track position in the Communication, Culture and Technology (CCT) Masters program at Georgetown University. examining the relationship between cultural history and new communication technology. Candidates' research areas should include, but are not limited to, critical studies of media technologies (including cinema, television, video, publishing and print culture, electronic communication), language analysis, material culture, race, class, sex/gender and national identity. Applicants should have a solid record of scholarly publication and teaching. They should be prepared to advise students on their academic program and to

mentor MA thesis projects.

CCT is an interdisciplinary program that focuses on the ways that new technologies of communication and digital media are reshaping human experience on all levels from local to global, and how these technologies are redefining the practice of science, research, education, government, media, business, and culture and the arts. Faculty members are expected to contribute broadly to the interdisciplinary research and teaching of the program.

Georgetown University is an Equal Opportunity, Affirmative Action Employer fully dedicated to achieving a diverse faculty and staff. All qualified candidates are encouraged to apply and will receive consideration for employment without regard to race, sex, sexual orientation, age, religion, national origin, marital status, veteran status, disability or other categories protected by law.

For best consideration, send application letter/statement of interest, c.v., and the names of three referees to cctjobs@georgetown.edu <<mailto:cctjobs@georgetown.edu>> by 15 November 2012.

Global Perspectives on Technology Policy

Assistant professor, tenure-track position to teach in the Communication, Culture and Technology (CCT) Masters program at Georgetown University. Candidates' research and teaching should deal with globalization and technology policy. Areas of specialization may include, but are not limited to, governance in an international framework, global deliberations, diplomacy, development, international law and treaties. Applicants should have a solid record of scholarly publication and teaching. They should be prepared to advise students on their academic program and to mentor MA thesis projects.

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For best consideration, send application letter/statement of interest, c.v., and the names of three referees to cctjobs@georgetown.edu <<mailto:cctjobs@georgetown.edu>> by 15 November 2012.



Two faculty positions available at the University of Minnesota, in the School of Journalism and Mass Communication



STRATEGIC HEALTH COMMUNICATION

Job Title: Assistant Professor
Department Name: School of Journalism and Mass Communication
Appointment Start Date: August 26, 2013

The School of Journalism and Mass Communication invites nominations and applications for one 100%-time, nine-month, tenure-track faculty position at the rank of assistant professor. We are seeking an outstanding scholar with research and teaching interests in Strategic Health Communication, with an emphasis in areas such as health messaging, social media, media design, e-health and the use of emerging technology in public health communication.

Successful candidates for this position will demonstrate a commitment to sustaining a vigorous program of original research and publication with potential for external funding; show promise of excellence in graduate-level teaching (both M.A. and Ph.D.); demonstrate a capacity to teach introductory and advanced undergraduate academic courses and professionally-oriented courses such as theory-based health message design, professional writing for strategic communication, case studies, campaigns, mass communication and public health, and online media creation and design. Meaningful professional experience in strategic communication is required. The salary will depend on the candidate's qualifications, consistent with collegiate and university policies.

To review and apply for the position go to
<https://employment.umn.edu/applicants/Central?quickFind=105611>

PUBLIC RELATIONS

Job Title: Assistant Professor
Department Name: School of Journalism and Mass Communication
Appointment Start Date: August 26, 2013

The School of Journalism and Mass Communication invites nominations and applications for one 100%-time, nine-month, tenure-track faculty position at the rank of assistant professor. We are seeking an outstanding scholar with research and teaching interests in public relations.

Successful candidates for this position will demonstrate a commitment to sustaining a vigorous program of original research and publication with potential for external funding; show promise of excellence in graduate-level teaching (both M.A. and Ph.D.); demonstrate a capacity to teach introductory and advanced undergraduate academic courses and professionally-oriented courses such as strategic communication campaigns, case studies, management, digital media design, and professional writing and messaging for strategic communication. Meaningful professional experience in public relations is required. The salary will depend on the candidate's qualifications, consistent with collegiate and university policies.

To review and apply for the position go to:
<https://employment.umn.edu/applicants/Central?quickFind=104902>

CALL FOR IFCA - NEWSLETTER

We would like to know concerns, activities, and plans of each member association. Don't assume that everyone is as informed as you are. If you want other communication researchers to know what your association is doing lately or hoping to achieve, if you desire international presence at your national meetings, or if you have any international plans - note a regional trend, suggest a project the Federation should undertake, or see a way to foster international cooperation - write to us. We will do our best to make our many readers aware of it.

Contact

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